

### Writing a Proposal

#### Instructions

The following is an outline for a written proposal. Think through each section. Create a written description for each item and compile them in the following order.

#### Action

1. Why start a new church?
  - State your calling.
  - State your vision (briefly).
  - State the reasons for church planting.
  - Demonstrate the need for new churches.
2. Who is my ministry focus group?
  - Describe your ministry focus group.
  - Describe the community needs.
  - Include appropriate demographics.
  - Describe the proposed location.
3. What kind of church are we trying to plant?
  - State your core values.
  - State and expand your mission statement.
  - Describe your church's ministry style.
  - Define your ministry model.
  - Draw your ministry flow chart.
4. With whom will you plant this church?
  - Describe your ideal launch team.
  - Include a profile of any confirmed ministry partners.
  - Define the specific roles you expect to fill.
  - List the team members you will need.

**Writing a Proposal (continued)**

5. How and when will you plant this church?

- Include a detailed strategic plan.
- Include a detailed time line for the first 18 - 36 months.
- Include a detailed explanation of how you will gather your core group.

6. How much will it cost?

- Include a start-up budget.
- Include a cash flow analysis.
- Define your funding strategy.

7. How can one be involved?

- Prayer needs
- Volunteer needs
- Potential contacts
- Equipment needs
- Financial needs